

Take it easy Daddy!

And easy it is with the Argus 21. You just center the Markfinder sight—frame the subject—and the pictures you want are yours. It makes no difference if you (or anyone else) are a novice or an advanced amateur—the Markfinder will help you get you your picture the way you want it. Don't miss out on shots you will forever cherish—be on the spot with the Argus 21—and get the pictures you want.

*As seen by Mr.
Tom Armstrong,
Radio Announcer
of Cleveland, Ohio,
through his
Markfinder Sight.*



See the Argus 21 Today!

Your favorite camera dealer will be glad to show you the Argus 21. Look through the Markfinder* yourself—see how it composes your picture as you sight. The "21" also gives you: Anastigmat f 3:5 coated lens; complete built-in flash synchronization, any bulb, any speed; super-accurate shutter speeds, 1/10 to 1/200; double-exposure prevention. See it today—and be convinced.

ARGUS, INC. • ANN ARBOR, MICH.

***Only argus 21
has the Markfinder**

ARGUS 21 \$45⁰⁰

Plus \$6.75 Federal Tax, Case & Flash Unit Extra



A perfect camera for color, too!

- Markfinder precomposed pictures
- Flash unit takes *any* bulb, *any* speed
- Positive double-exposure guard saves color film



ARGOFLEX EF \$65⁰⁰

Plus \$9.75 Federal Tax, Case & Flash Extra



ARGUS A-2 27⁹⁰

Plus \$4.10 Federal Tax, Case Extra



ARGUS C-3 \$60⁵⁰

Incl. Flash. Plus \$3.00 Fed. Tax, Case Extra